

www.kkdigitalboost.com

contact@kkdigitalboost.com



PACKAGES

 +92 302 2825 221

Social Media Marketing

PACKAGE 1	PACKAGE 2	PACKAGE 3
Accounts Manager	Accounts Manager	Accounts Manager
Strategy/Content Calendar	Strategy/Content Calendar	Strategy/Content Calendar
3-4 Posts & Stories Per Week	5 Posts Per Week & Daily Stories	5 Posts Per Week & Daily Stories
Special Occasion Posts	Special Occasion Posts	Special Occasion Posts
Monthly Reporting	Monthly Reporting	Monthly Reporting
	Branding Material: 2-3 Artworks, Standee, SMD, Box	Branding Material: 3-5 Artworks, Standee, SMD, Box
		Customer Queries
Cost = 100, 000 PKR/Month	Cost = 125, 000 PKR/Month	Cost = 150, 000 PKR/Month

Website Design & Maintenance

LANDING PAGE WEBSITE	E-COMMERCE WEBSITE	WEBSITE MAINTENANCE
WordPress Platform	Shopify or WordPress Platform	Regularly Updating the Website
UI/UX Design	UI/UX Design	Themes + Plugins
Content Uploading	Content Uploading	Running Backups
Plugin Customizations + Theme	Theme Customization	Checking for Errors
Mobile Friendly Interface	Mobile Friendly Interface	Removing Spam Comments
Social Media Integration	Bank Integration	Updating Content Product Uploading + etc.
	Courier Integration	Page Speed Testing
Cost = 90, 000 PKR/Month	Cost = 120, 000 PKR/Month	Cost = 30, 000 PKR/Month

Performance Marketing

- **Accounts Manager**
- **Website Maintenance**
- **ROI Based Strategy**
- **Ad Artwork Design**
- **Ads Management**
- **Monthly Reporting**

Cost = 60, 000 PKR/Month

Search Engine Optimization

PACKAGE 1	PACKAGE 2
2 Web Pages	5 Web Pages
Keyword Research	Keyword Research
10 Focused Keywords	25 Focused Keywords
Link Building (up to 50 backlinks)	Link Building (up to 200 backlinks)
On Page & Off Page SEO	On Page & Guest Off Page SEO
Local SEO	SEO Optimized Content
Competitor & Industry Analysis	Social & Local Map Profile Setup
Website Audit Report	Competitor & Industry Analysis
Monthly Reporting	Website Audit Report
	2 Onsite Blogs
	Monthly Reporting
	Free Website Content Maintenance
Cost = 60, 000 PKR/Month	Cost = 90, 000 PKR/Month

Branding

SERVICE	DETAILS	PRICING
Logo Designing	Designing + Edits	25, 000 PKR
Catalogue Page	Per Page Design	5, 000 PKR
Catalogue	Cover	10, 000 PKR
Stationery Design	Business Card + Letterhead + Envelope	30, 000 PKR

THANK YOU

We look forward to working with you.

www.kkdigitalboost.com

contact@kkdigitalboost.com

 +92 302 2825 221

